

Internet

Marketing

All marketing services include measurement and reports

Full Custom Marketing Campaign

- Consultation (first consult free)
- Campaign creation/design/setup
- Campaign Maintenance
- Custom Landing Page

Social Media Marketing

- Custom Twitter background
- Twitter Setup and consulting
- Twitter Campaign
- Facebook Campaign

Email Campaigns

- Campaign Setup/design
- Email campaign management
- Original Articles/content

Search Engine Optimization (SEO)

- Full SEO Services

- Link building

- Keyword discovery and implementation, competitors keyword analysis

- Google Analytics set-up

- Submitting site to general directories

- Article Marketing- Custom content

Search Engine Marketing (SEM)

- Google/Yahoo Ad words Set-up

- Google/Yahoo Ad words Management



Web Design

and Development

Websites

Static Website- 5 pages*

Add-ons:

Additional pages

Online form

CMS* (Content Management System)

Blog -added to a site

eCommerce package*

More add-ons available

Custom Blog Design*

Flash Development

Slideshow/intro

Custom Animation

Web Banners

small- 234x60 pixls

medium- 468x60 pixls

large- 250x250 pixls

Skyscraper- 160x600 pixls

Animated Flash Banners

small- 234x60 pixls

medium- 468x60 pixls

large- 250x250 pixls

Skyscraper- 160x600 pixls

Additional services available- call for pricing.

*Indicates that monthly charges also apply for maintenance, hosting, etc...



Graphic Design

All designs includes unlimited proofs and final designs provided in original and useable formats

Identity Design

Custom Logo
Letterhead and Envelope
Business cards- 1 sides
2 sides

Brochures- including images

Tri-fold- 8.5" x 11"
Half-fold- 8.5" x 11"
8 pages (2 half-folds)

Sales and Marketing Materials

8.5" x 11"- per page

Advertisement Design

small (1/4 page)
medium (half page)
large (full page)
Tradeshow display

Postcard Design (2 sides)

3.5" x 5"
5" x 7" or larger

Fliers/Posters

Half-page
Half-page- 2 sided
Full Page
Full Page - 2 sided
Poster 24" x 36"

Magazine layout/Design

(pages based on tabloid sizes)
Quarter page
Half page
Full page

Package Design

Product Label- small
Product Label- medium
Product Label- large
CD Jacket
DVD Jacket

Book Design

Front Cover
Dust Jacket

Additional services available- call for pricing
Prices are for designs only. Cost of materials, printing and delivery are not included.

